# Ellen Schopler Freifeld

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#### **EXPERIENCE**

**LEVIATHAN** | Chicago, Illinois

Senior Producer, October 2015 - May 2017

Producer, April 2013 - October 2015

Associate Producer, May 2012- April 2013

- Produce 3D CGI and motion graphics content for broadcast, interactive, and large-scale experiential projects from concept to completion
- Organize team of engineers to develop custom software for interactive experiences
- Lead Production Department in managing in-house artists and freelancers
- Manage interdisciplinary project teams to deliver top-of-the-line creative work
- Collaborate with corporate, entertainment, and agency clients to execute a shared creative vision
- Build and track budgets, SOWs and efficiently deliver projects on time and on budget

Projects Include: Walt Disney Imagineering, BMW + harman / kardon, Mikky Ekko album design and interactive live stage set, 150 Media Stream, Museum of Science & Industry - Chicago, Stella Artois, John Deere, Chevrolet, 'Power' Title Sequence (Starz Network), 'The Red Road' Title Sequence (SundanceTV), Jelly Belly

Keynote Speaker: SEGD XLab 2016, 'Public Art as Brand Extension'

## THE FILMWORKERS CLUB | Chicago, Illinois

Associate Producer, September 2011- May 2012

- Produce broadcast advertisements through post-production services of color correction, visual effects, online and release
- Deliver exceptional communication and service to clients in-studio and via telephone & email
- Manage and monitor schedule of 9 artists in color correction, visual effects, and production
- Produce independent and student film projects through our film processing lab

Projects Include: McDonalds, Ziploc, Advil, Townhouse, Nutrigrain

## Business Coordinator, September 2010- September 2011

- Manage front desk for three companies; coordinating client services, supervising expenses, and answering phones
- Update and monitor social media accounts to strategically build Filmworkers' online presence

MADISON'S CW- WBUW | Madison, Wisconsin

Promotion and News Intern, May- August 2009

INTERNATIONAL CREATIVE MANAGEMENT, INC. | Los Angeles, California

Corporate Communications Intern, May- August 2008

## **EDUCATION**

UNIVERSITY OF WISCONSIN- MADISON | Madison, Wisconsin

School of Journalism & Mass Communication, May 2010

Bachelor of Arts: Journalism, Strategic Communication

**Certificate:** Material Culture Studies

• Dean's List, 2008-2010

Guest Lecturer: February 2012, 'Post Production & Careers'

Skills: Spanish, basic Adobe Photoshop, Google Suite, Microsoft Office Suite, video editing, drawing, painting